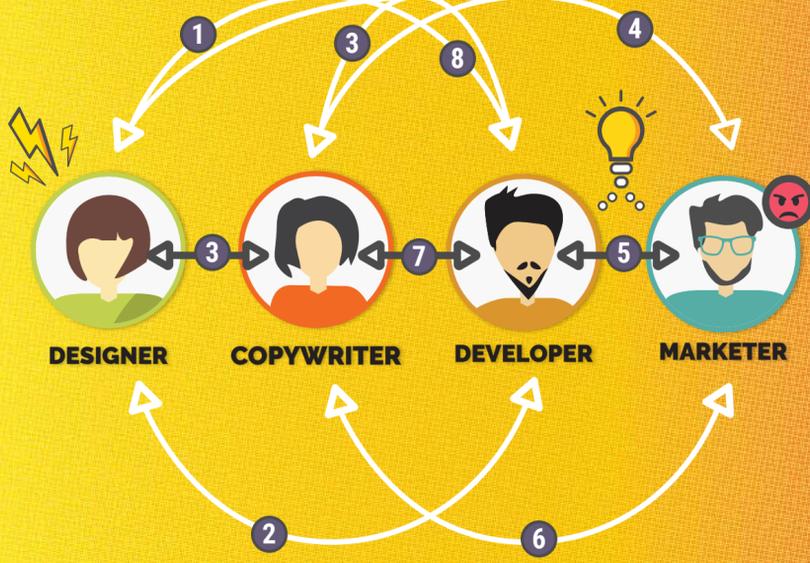


# 5 REMARKABLE SUPERPOWERS enterprises gain with an email generation platform

...For most enterprise organizations, the process of creating an email involves a complex network of people, planning, and workflows that looks and feels chaotic...



...which explains why it takes most enterprises...

**8-10 HOURS** of actual work time to create one email  
**15+ DAYS** to get one email out the door

The good news is that it doesn't have to be this way. With the right technology, innovative organizations can transform the way they build emails, dramatically increase operational efficiencies and drive higher email ROI...

## WHAT IS AN EMAIL GENERATION PLATFORM?

An email generation platform gives enterprises the ability to generate perfect on-brand emails quickly and at scale.

...now onto the superpowers...



### INVULNERABILITY!

**IMMUNE TO ALL FORMS OF DAMAGE**

Eliminate time-consuming brand and technical QA checks with custom validation settings and auto-enforced rendering rules that prevent mistakes before they occur.



### OMNIREPLICATION!

**DUPLICATE WITHOUT LIMITATIONS**

Intuitive drag and drop modules pre-configured with your brand guidelines enable team members to quickly generate endless iterations of email layouts that always look and feel like your brand.



### TELEKINESIS!

**COMMUNICATE AND MOVE OBJECTS WITH THE MIND**

Improve collaboration and streamline email review cycles by inviting teammates to review and approve emails under a single platform.



### SUPER AGILITY!

**CHANGE DIRECTIONS AT AN INCREDIBLE PACE**

Easily resolve last-minute revisions and apply quick changes without touching HTML code or going through another full round of testing.



### SUPERTASKING!

**PERFORM MULTIPLE TASKS AT THE HIGHEST CAPACITY**

Make your emails do it all by seamlessly integrating image DAMs and owned media content, real-time personalization, and more.

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to reimagine what's possible with email!